

For Immediate Release

FOCAL NOMINATED FOR TWO VIXIO 2022 GLOBAL REGULATORY AWARDS

Halifax, NS: September 1st, 2022– Focal Research Consultants Limited announced today that they were officially shortlisted for two Vixio Gambling Compliance awards. Reg Tech Provider of the Year and Responsible Gambling Service or Solution Provider of the Year.

Reg Tech Provider of the Year recognizes a provider whose product or service makes a significant and tailored contribution to enhancing compliance in the gambling industry.

Responsible Gambling Service or Solution Provider of the Year recognizes an organisation or team that offers an innovative and effective multi-jurisdictional responsible gambling service or solution to gambling operators across the globe.

Principal and President of Focal Research, Tracy Schrans says, "We are happy to be a finalist in these two categories alongside these wonderful organizations. I congratulate all on the Focal team for their hard-work and dedication."

Last month Focal's ALeRT™ Bettor Protection System, a world-class technology that safeguards customers, communities, corporate reputation, and business interests, was officially launched in 400+ venues globally. It is currently deployed in Australia, New Zealand, and the United Kingdom in land-based casinos and the wide area hospitality space and is also being developed for online and digital gaming operations.

Vixio received over 200 submissions for this year's awards and winners will be announced among more than 350 attendees at the prestigious De Vere Grand Connaught Rooms in London on November 30th, 2022.

Earlier this year, Focal was recognized and awarded Export Business of the Year 2022 by the Halifax Chamber Business Awards.

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About ALeRT BETTOR Protection:

[ALeRT™](#) offers a powerful solution to fully manage safer gambling and customer interaction initiatives, including precise dashboard and player analytics, interaction reporting and management reporting. In addition, ALeRT provides broad coverage of a full suite of products, including pokies, video lottery, slots, electronic roulette, table games, sports betting, racing, etc.

The ALeRT™ System is based on 20+ years of peer-reviewed research and industry testing. Developed in collaboration with operators, regulators and public health providers in Europe, Canada, NZ, and the UK, it helps gambling operators deliver consistent day-to-day customer care over all their properties.

The system integrates corporate social responsibility best practices and technologies across a modern enterprise, helping move operators into an active prevention role. It does this by identifying at-risk players, supporting effective customer interactions, and evaluating the impact of such interactions in reducing customer risk and harm.

ALeRT™ is an agile solution that can be easily adapted to product changes and compliance, protecting an operator's return on investment.

About Focal Research Consultants Limited:

[Focal Research](#), is an award-winning Canadian data analytics company, that uses data science and information technology for social policy, corporate social responsibility, and consumer protection purposes. For three decades, Focal has worked with stakeholders worldwide, setting responsible gambling standards for player protection with international recognition in developing algorithms to help operators identify and assist at-risk gamblers.

For more information:

Laura Watts
Communications & Project Management
(T) +1 902-454-8856
laura.watts@focalresearch.com